



DVB-I Implementers Task Force CM-I-ITF

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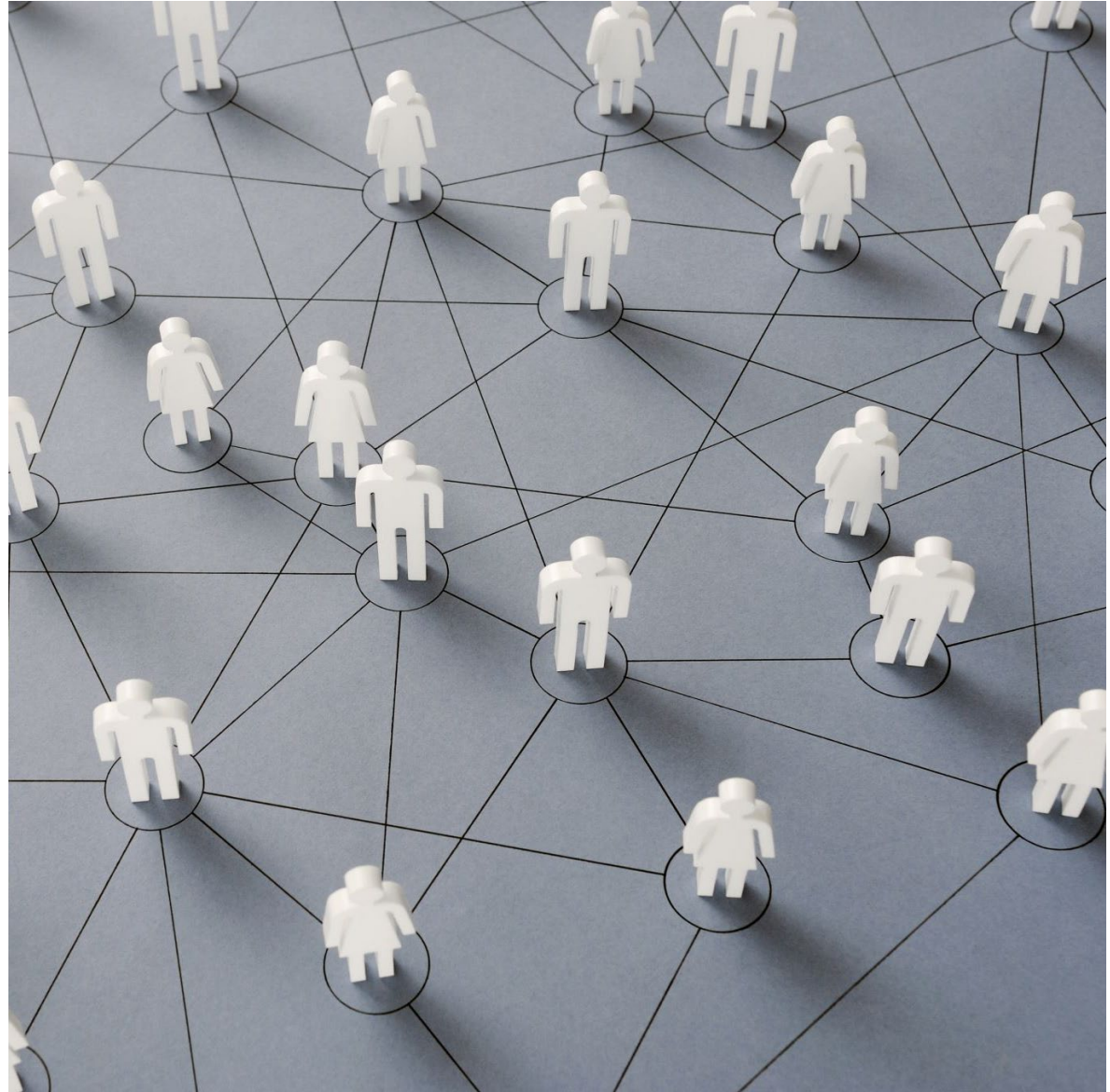
Saturday 13 September 2025

@ IBC DVB Booth Hall 1, Stand 1.B71

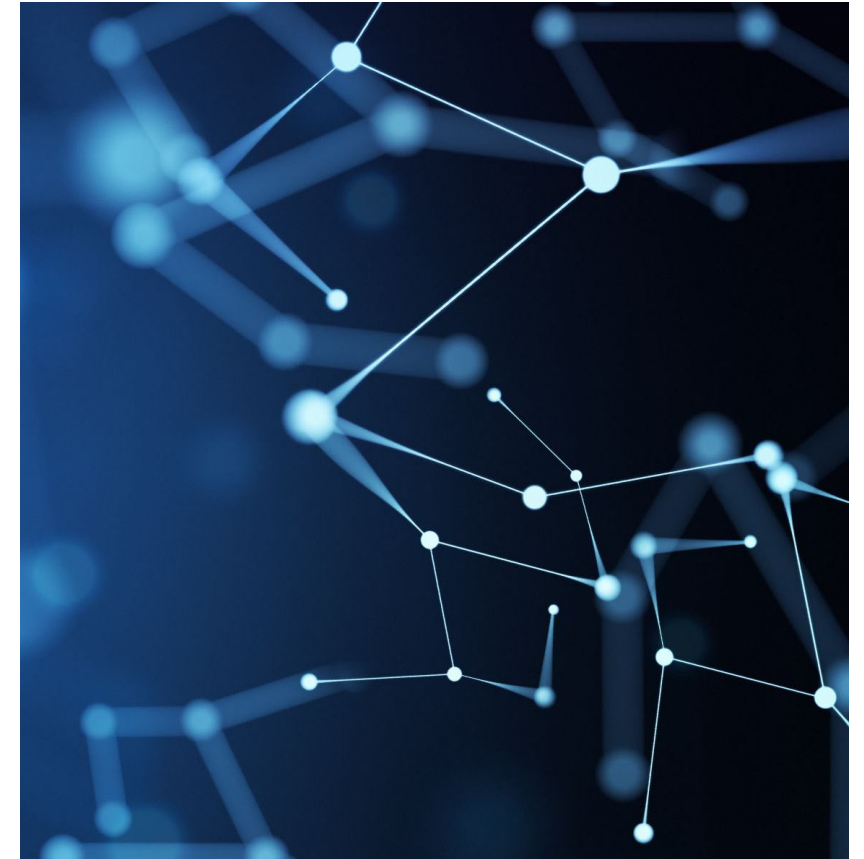
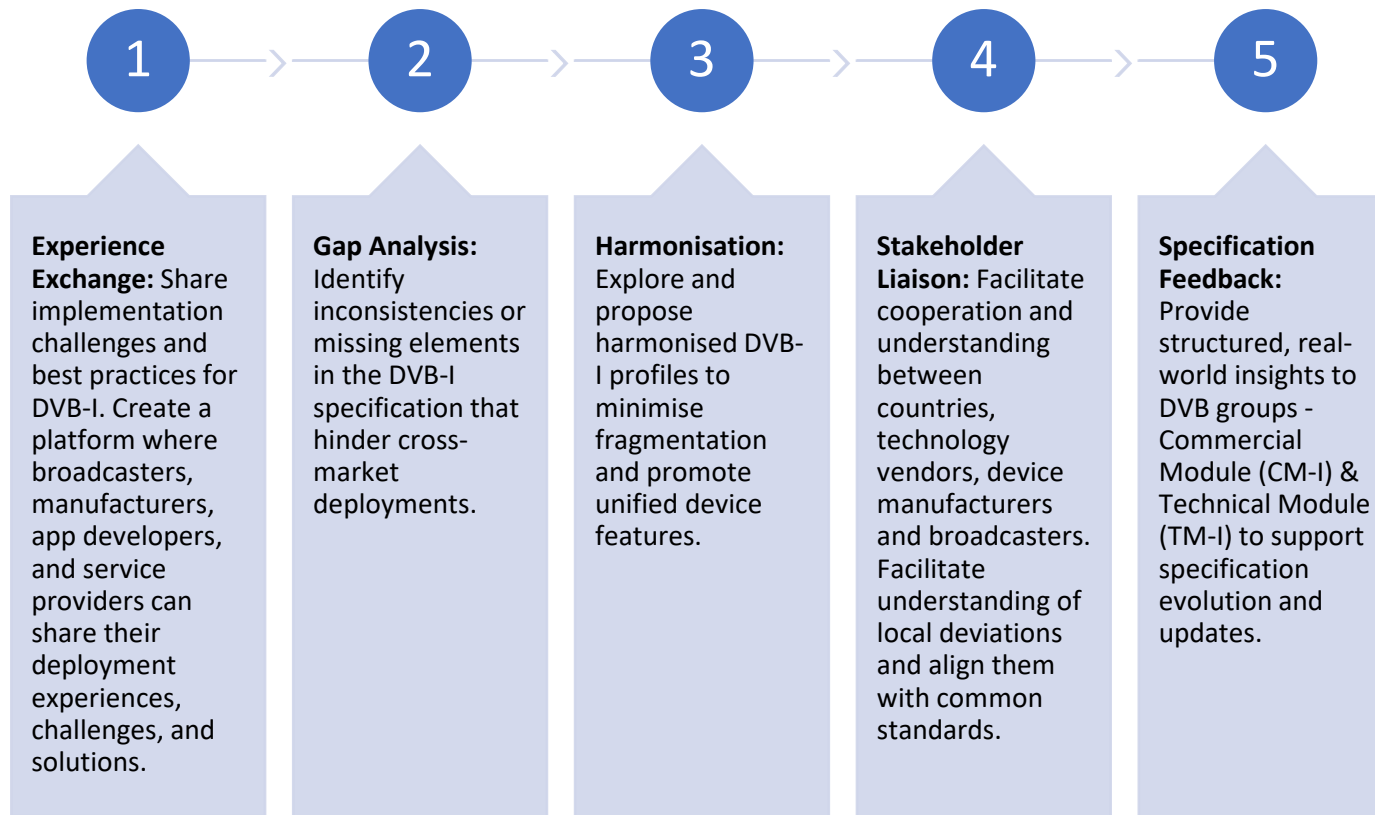


Purpose

To bring together DVB-I stakeholders to share real-world implementation experiences, identify specification gaps, and work toward harmonised deployment strategies across markets.



Objectives



Deliverables



Implementation Gap Report: Document highlighting key technical and deployment challenges, inconsistencies, and proposed solutions.



Harmonised Feature Profile: A baseline reference DVB-I feature set that supports global compatibility, highlighting essential features and clearly marking local deviations.



Stakeholder Liaison Network: Established communication channels between countries, broadcasters, manufacturers, and developers.



Best Practices Guidelines: Recommendations for consistent and effective DVB-I implementation across diverse markets – a document compiling strategies, tools, and learnings from various trials and implementations.



Contribution to CM-I/TM-I: Consolidated feedback from implementers for formal DVB specification additions, updates or clarifications to inform ongoing standardisation work.



Participation

- Membership in the task force is open to all **DVB members**.
- Participation by **external stakeholders** may be considered on an invitational basis, in accordance with DVB's rules and procedures



Work Items

- Native DRM Implementation
- Linking to Non-HbbTV Player Apps
- Define Installation Journey
- Cooperation between HbbTV & DVB-I Integration and Liaison
- Common Profile (Hardware → UI) and Profile Harmonization Across Trials
- Market Trial Support
- Multiple Service lists Handling Paper
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Meeting Schedule

- Meeting Frequency – Weekly
- Day/Time – Tuesday at 3:00 PM (CET)
- Duration - 1 hour
- Format - online
- Subscribe to:

<https://member.dvb.org/wg/CM-I-ITF/dashboard>

Open Discussion

- What challenges do you foresee in implementing DVB-I, and how can we tackle them collaboratively?

