

DVB-I Implementers Task Force CM-I-ITF

Ranjeet Kaur

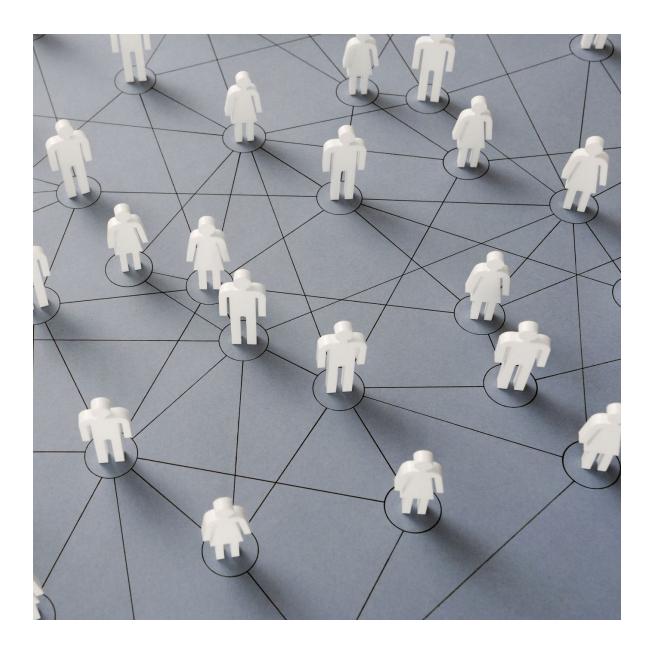
Saturday 13 September 2025

@ IBC DVB Booth Hall 1, Stand 1.B71



Purpose

To bring together DVB-I stakeholders to share real-world implementation experiences, identify specification gaps, and work toward harmonised deployment strategies across markets.





Objectives



Experience Exchange: Share implementation challenges and best practices for DVB-I. Create a platform where broadcasters, manufacturers, app developers, and service providers can share their deployment experiences, challenges, and

solutions.

Gap Analysis: Identify inconsistencies or missing elements in the DVB-I specification that hinder crossmarket deployments.

Harmonisation:
Explore and propose harmonised DVB-I profiles to minimise fragmentation and promote unified device features.

Stakeholder Liaison: Facilitate cooperation and understanding between countries, technology vendors, device manufacturers and broadcasters. Facilitate understanding of local deviations and align them with common standards.

Specification
Feedback:
Provide
structured, realworld insights to
DVB groups Commercial
Module (CM-I) &
Technical Module
(TM-I) to support
specification
evolution and
updates.





Deliverables



Implementation Gap Report: Document highlighting key technical and deployment challenges, inconsistencies, and proposed solutions.



Harmonised Feature Profile: A baseline reference DVB-I feature set that supports global compatibility, highlighting essential features and clearly marking local deviations.



Stakeholder Liaison Network: Established communication channels between countries, broadcasters, manufacturers, and developers.

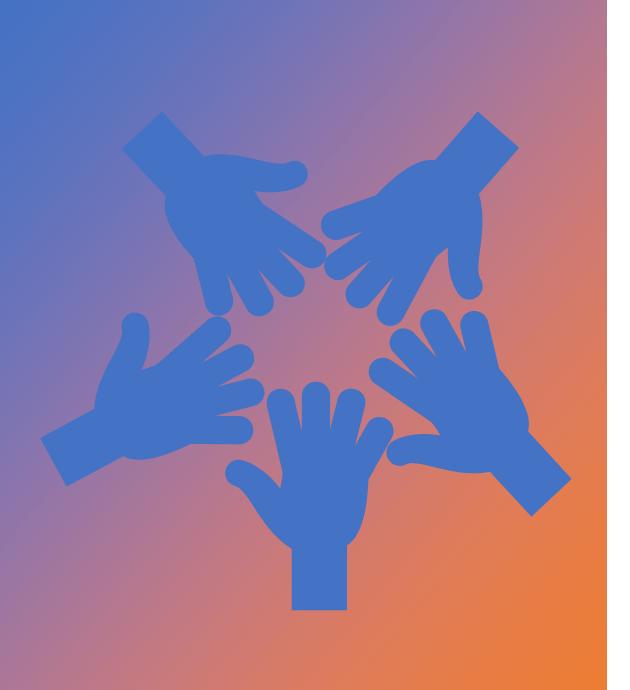


Best Practices Guidelines: Recommendations for consistent and effective DVB-I implementation across diverse markets – a document compiling strategies, tools, and learnings from various trials and implementations.



Contribution to CM-I/TM-I: Consolidated feedback from implementers for formal DVB specification additions, updates or clarifications to inform ongoing standardisation work.





Participation

- Membership in the task force is open to all **DVB members**.
- Participation by external stakeholders may be considered on an invitational basis, in accordance with DVB's rules and procedures





Work Items

- Native DRM Implementation
- Linking to Non-HbbTV Player Apps
- Define Installation Journey
- Cooperation between HbbTV & DVB-I Integration and Liaison
- Common Profile (Hardware → UI) and Profile Harmonization Across Trials
- Market Trial Support
- Multiple Service lists Handling Paper
- •





Meeting Schedule

- Meeting Frequency Weekly
- Day/Time Tuesday at 3:00 PM (CET)
- Duration 1 hour
- Format online
- Subscribe to:

https://member.dvb.org/wg/CM-I-ITF/dashboard



Open Discussion



 What challenges do you foresee in implementing DVB-I, and how can we tackle them collaboratively?

