



DVB-I UI Competition Meet-Up

14th September 2025



Deployment

Significant shift in Media
discovery and delivery



Transformative Shift

Unique benefits that transform
Media interaction



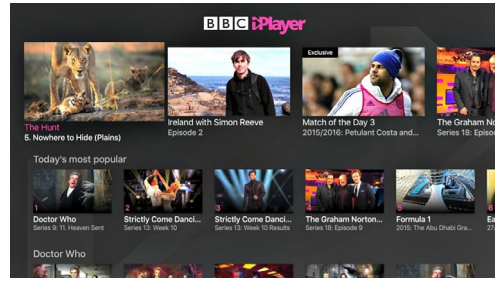
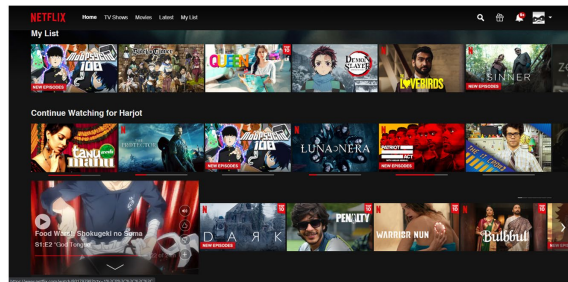
Future of TV

May redefine the future of
media consumption

ANY DEVICE, ANY DELIVERY, ANY CONTENT.

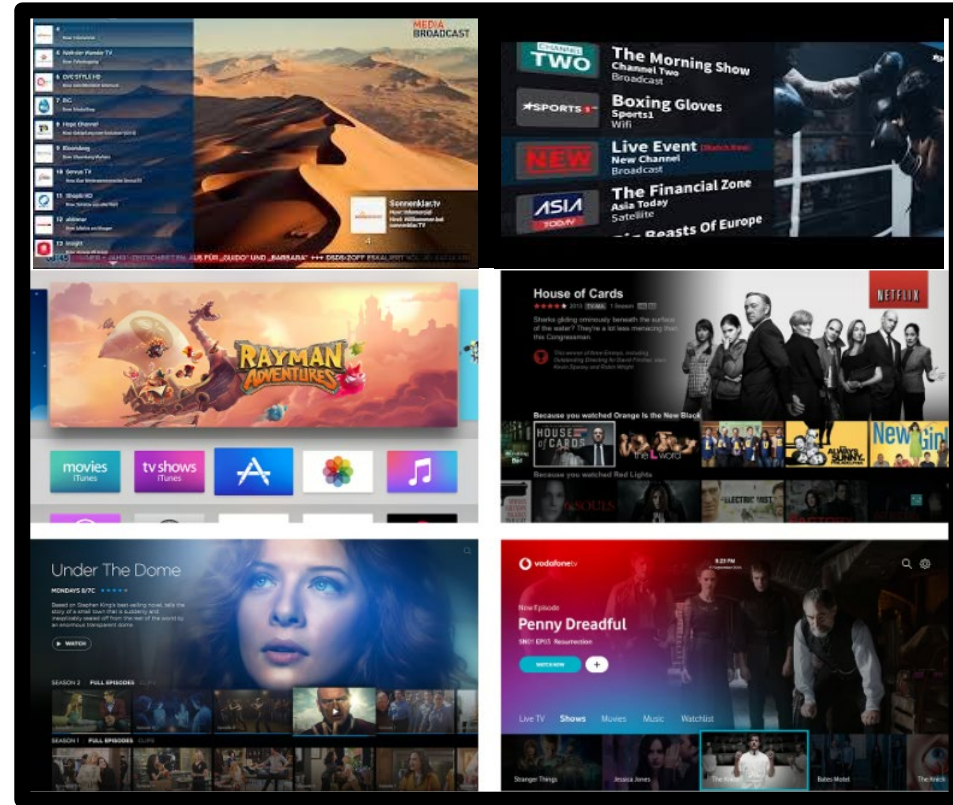
UI Competition

Innovative, compelling and accessible



Competition aims

- Stimulate creativity
- Highlight content discovery experiences DVB-I can offer
- Innovative and compelling, accessible, and user-friendly UI
- Engage with the wider community



Prizes

- 1st prize
 - €10,000
- 2nd prize
 - €5,000
- 3rd prize
 - €2,000
- Promotion of your and profile via DVB channels
- Free entry to DVB World 2026
- Commemorative trophy

Example applications

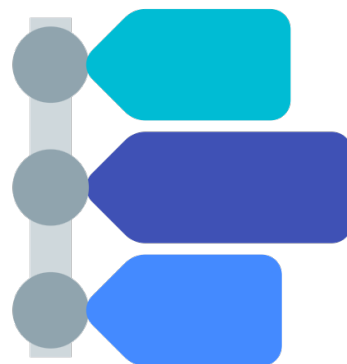
- Native smart TV applications (e.g. Roku, Tizen, WebOS)
- Mobile applications (Android or iOS)
- HbbTV applications (OpApp or standard)
- Responsive and/or progressive web apps (for desktop and mobile browsers)
- Automotive interfaces (e.g. Android Auto, Apple CarPlay)
- Voice or screen reader-based experiences

Entry requirements

- A working DVB-I client application
 - Browse services from dynamic DVB-I service lists
 - View programme guide and content information
 - Navigate content links
 - Play audio and video content
- Access to the application (e.g. hosted link)
- Basic instructions for setup and testing
- A walk-through video demonstrating the UI in use
- Be available for DVB to showcase globally throughout 2026.

Timeline

- Competition launch: 28 May 2025
- Webinar & participant support: 19 June 2025
- Expression of interest deadline: 30 June 2025
- Entry submission opens: 1 September 2025
- Submission deadline: 31 October 2025
- Judging period: November 2025
- Winners announced: Mid December 2025
- Prize giving: 17 March 2026 at DVB World



Judging criteria

- User experience & usability (20%)
- Accessibility (20%)
- Usage of the DVB-I specification (20%)
- Innovation (20%)
- Design & visual appeal (20%)



The judging panel will be announced later in the year

How to enter

- Submit an expression of interest (Optional)
- Complete online entry form

Competition Central Service List Registry (CSR)

- German DVB-I Pilot
 - Live video (some are geo-blocked outside of Germany)
 - EPG data
 - Multiple regions (different channel line-ups)
- Sat.tv
 - No online video
 - Multiple languages
 - EPG data
- Babeleye demo channels

Support



Technical resources



Webinars



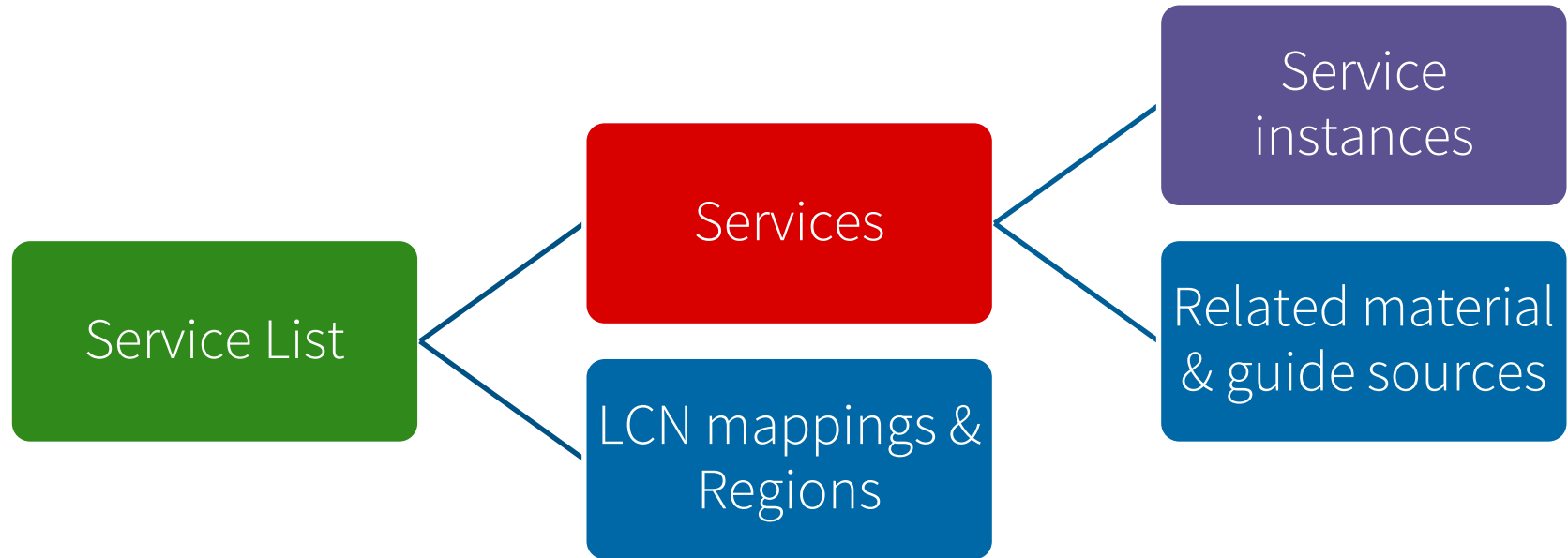
Community and direct support



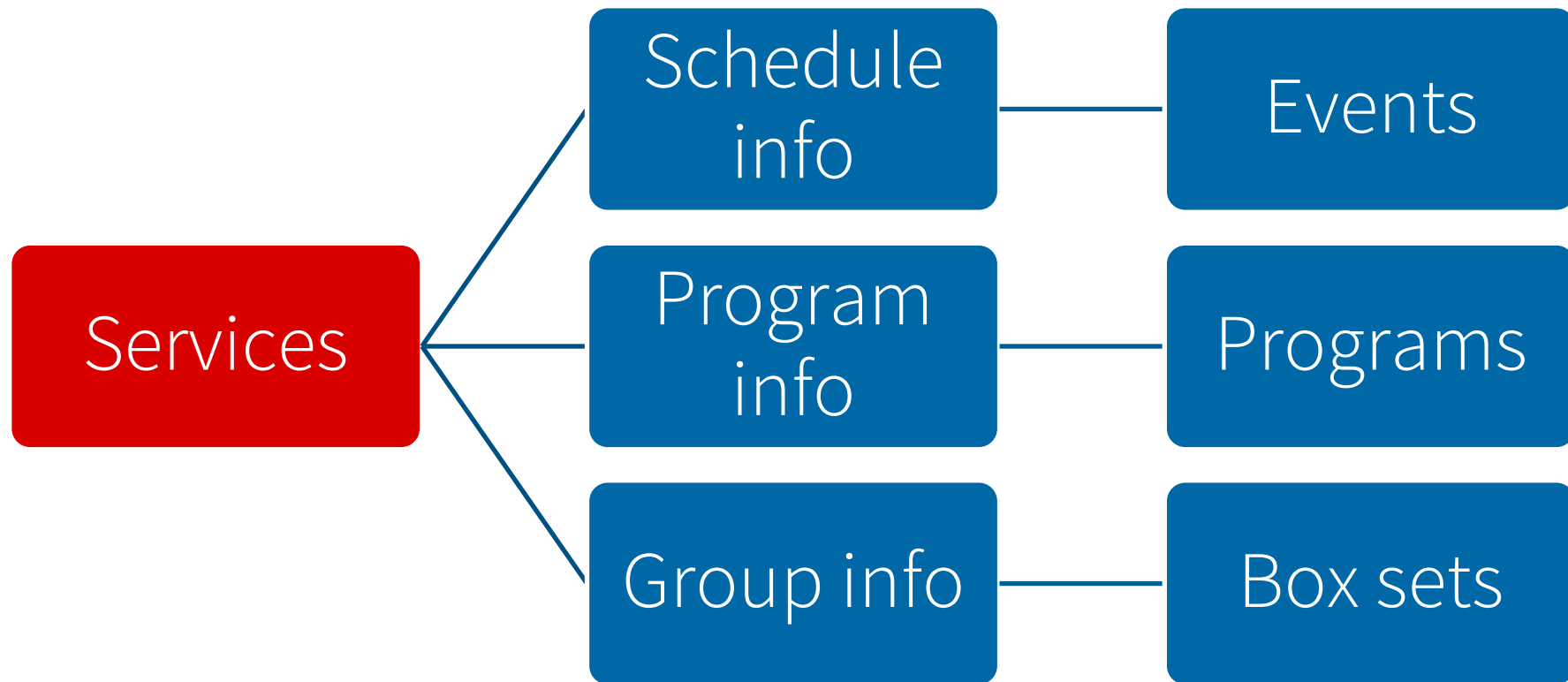
Commercial providers

Introduction to DVB-I

Service Lists



Guide Sources



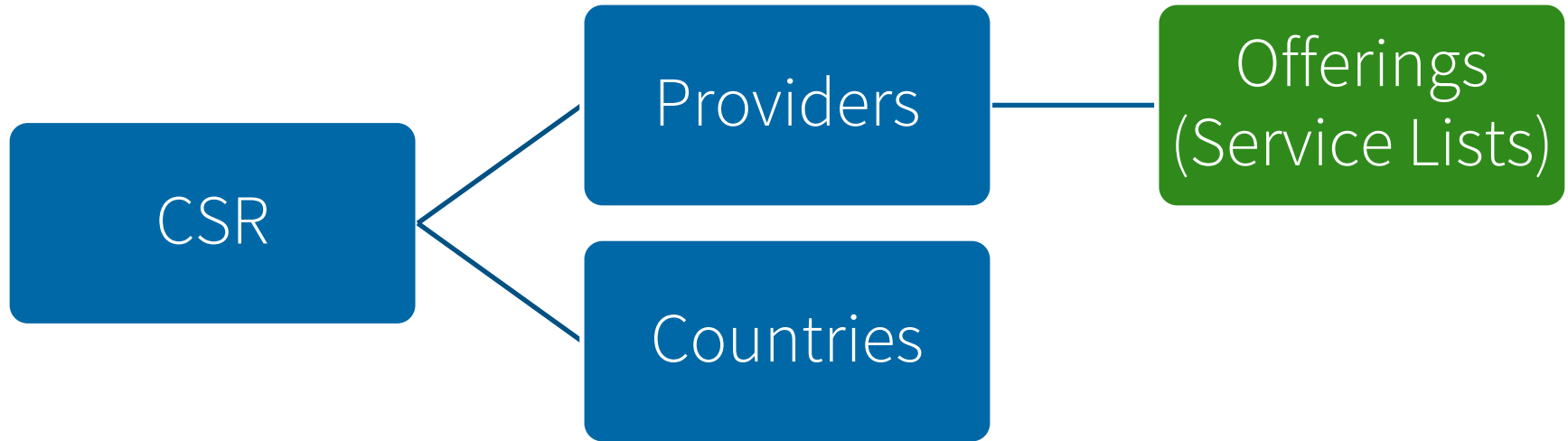
Program information

- ID (CRID)
- Title
- Synopsis
- Parental guidance
- Image
- Credit list
- Membership (episode of series)
- Related content

Image variants

- 16:9 colour
- 1:1 colour
- 4:3 colour
- 16:9 white on transparent
- 1:1 white on transparent
- 16:9 colour light on transparent
- 1:1 colour light on transparent
- 16:9 colour dark on transparent
- 1:1 colour dark on transparent

Central Service list Repository



Languages

- Most text elements can be provided in multiple languages
 - Names
 - Descriptions

Competition details

Competition Central Service List Registry (CSR)

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Coming soon...

- Service list from Babeleye
 - Rich metadata
 - Multi-lingual
- Other demo and trial services planned
- Competition entrant requests and suggestions

Service Use Disclaimer

The services and service information referenced through the DVB-I Competition Central Service List Registry (CSR) are provided “as is” for the sole purpose of participation in the **DVB-I UI Competition**.

- These services are made available for **testing, demonstration, and evaluation** only.
- **They may be changed, restricted, or withdrawn at any time without notice.**
- DVB and the respective service providers **make no warranties**, express or implied, regarding the availability, accuracy, completeness, or suitability of any service or service information provided.
- **No rights of use, license, or commercial exploitation** are granted to entrants through access to these services or associated metadata.
- All content and metadata must be used **exclusively** for the purpose of developing and submitting an entry to the DVB-I UI Competition.
- The services and their information **must not be used in any commercial offering, product, or distribution** outside of this competition.

By accessing or using any service or service information referenced through the competition CSR, entrants acknowledge and agree that such use **confers no ownership or usage rights** and is subject strictly to the limitations described above.

Support



Technical resources



Webinars



Community and direct support



Commercial providers

Key links

- Main DVB-I website
 - www.dvb-i.tv
- Competition information
 - www.dvb-i.tv/competition
 - competition@dvb-i.tv
- Open-source reference client
 - <https://github.com/DVBproject/DVB-I-Reference-Client>
- Webinars
 - <https://dvb.org/webinar/webinar-dvb-i-service-lists-programme-information/>
 - <https://dvb.org/webinar/webinar-dvb-i-clients/>
- DVB-I Forum on Discord
 - <https://discord.gg/7XuGsRhw>
- Provider directory
 - <https://dvb-i.tv/directory/>

Question and Answers

Elfed Howells

Paul Higgs

Peter Lanigan

Agenda

- Welcome
- Competition overview
- Introduction to DVB-I
- Competition details
- Q&A