Multiscreen streaming over broadcast. **DVB Native IP.**





- **1** DVB-AVC, DVB-DASH: live or on-demand content is encoded and packaged using unicast ABR (adaptive bitrate) streaming formats also used for delivering OTT services over broadband networks
- **2** DVB-MABR: unicast content is encapsulated into multicast, converting unpredictable unicast traffic into a steady flow whose flat bandwidth enables carriage over broadcast networks
- **3 DVB-GSE**: Generic Stream Encapsulation allows the multicast data to be carried directly over a DVB-S2X or DVB-T2 physical layer; to support the migration of existing DVB networks, an optional backwards-compatible mode instead uses Multi-Protocol Encapsulation (DVB-MPE) to enable delivery within an MPEG-2 transport stream, for example using DVB-S2/T2

- **4 DVB-S2X, S2 or T2**: the physical layer relies on the well-proven and highly efficient second-generation DVB modulation schemes, allowing existing transmission infrastructure to be reused
- 5 On the receiving side, **DVB-NIP gateways** based on existing thus highly cost-effective DVB receiver technology, make it possible to feed, through Wi-Fi, any connected device including legacy smartphones.

Professional gateways can serve hundreds of devices in public venues, mobility environments or even feed **5G networks**.

Consumer models serve main screens in addition to mobile devices.

Demonstration partners

DVB Member contributions to our IBC2023 demos



Broadpeak (1.F76) DVB-DASH packaging; DVB-MABR encapsulation and client



=<T

EasyBroadcast (1.D61) CMS and applications for gateways and receivers

EKT (1.D61) Consumer and professional gateways for DVB-NIP

ENENSYS (2.B59)

ENENSYS DVB-GSE/MPE, DVB-MABR encapsulation & client, satellite modulation and 4G/5G delivery



Eutelsat (1.D59)

Satellite transmission of DVB-MPE based signal



Inverto (1.A47)

DVB-MABR encapsulation and client; DVB-NIP gateway

Quadrille (1.D61) DVB-MABR encapsulation and client



ST Engineering

A iDirect

SES (1.B53) Satellite transmission of DVB-GSE based signal

ST Engineering iDirect (1.A49) DVB-MPE/GSE encapsulation and satellite modulation

Forsway and *Noovo* also provided DVB-NIP gateways



Why DVB Native IP?



DVB-NIP enables standards-based OTT delivery on DVB broadcast networks. It reduces the cost and complexity of media distribution by enabling the use of a **single converged platform to feed both IP and broadcast networks**, at the same time improving sustainability by eliminating duplicated streaming sessions.

Early applications

- Feeding public access points in communities, hospitality venues or mobility scenarios – with high-quality linear OTT or pushing content during down times
- Offloading broadband network traffic, with popular OTT services delivered over broadcast to in-home devices while niche services use fixed/wireless broadband
- Allowing the VSAT sector to embrace video distribution, carrying video over bidirectional satellite IP networks



DVB-NIP bridges broadcast and broadband on the delivery side while DVB-I does so on the user side