

UHD: Commercial Success or Work in Progress?

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What is the Ultra HD
Forum?



Global Advocacy for Next- Gen A/V Delivery

An open forum including content creators, content distributors, consumer electronics manufacturers, professional equipment manufacturers and technology companies, advocating an industry consensus around common technical standards for the delivery of next generation video services through the delivery of guidelines and working on interoperability challenges

Membership

Charter	           
Contributor	           
Associate	                 

40+ Direct members inc. many organisations

Ultra High Definition

In Guidelines and through Interop Testing



* Includes 1920x1080 when combined with HDR / WCG or HFR