Media Advisory





Contact: Harold Bergin WHD Public Relations P.O. Box 3035, London SW1P 3BH United Kingdom Tel: +44 20 7799 3100 E-mail: harold@whdpr.com

DVB WORLD 2013 DETAILS UNFOLD 'Beyond the Second Generation' 'Beyond the Second Screen'

Geneva – 21 November 2012 – DVB World 2013 will take place from Monday March 11th to Wednesday March 13th in Madrid. The conference and exhibition will take place in a single convenient location at the Melia Madrid Princesa Hotel.

For almost 20 years, DVB and its digital TV standards have been at the forefront of digital TV around the world. What technical and social developments can we expect in the near future and what will TV look like beyond DVB's second decade? This question and other timely topics will be addressed over the three day event.

DVB World 2013 will be opened with a keynote speech by Greg Williams, Executive Editor of Wired UK, taking a look at changes in recent digital technologies and consumer behaviour. This topic will be further explored from the perspective of public and private broadcasters, regulators, digital media operators and manufacturers by speakers best placed to enlighten.

Speakers will be drawn from companies and organizations such as: EBU, ITU, RTVE, University of Braunschweig, SES, IHS/Screen Digest, Octoshape, Orange, Eurovision, Global IP, Sony, HHI/Fraunhofer, NDS/Cisco, SNL Kagan, Ericsson, Dolby, as well as many DVB specialists.

DVB World 2013 will also feature a Pre-Conference Masterclass on Video Coding by Thomas Wiegand of HHI/Fraunhofer.

DVB World 2013 will also feature a number of companies showcasing their services and technology in a curated exhibition space adjacent to the main conference room.

Over the years, DVB World has become the biggest annual gathering dedicated to DVB standards, DVB related technologies, and services. Attracting delegates from around the world, it represents both DVB member companies and non-members.

Further information on the programme, registration and hotel booking is available on the conference website: www.dvbworld.org.

DVB World 2013 Details Unfold

About DVB

Digital Video Broadcasting (DVB) is an industry-led consortium of over 220 broadcasters, manufacturers, network operators, software developers, regulatory bodies and others committed to designing global standards for the delivery of digital television and data services. DVB standards cover all aspects of digital television from transmission through interfacing, conditional access and interactivity for digital video, audio and data. The consortium came together in 1993 to create unity in the move towards global standardization, interoperability and future proofing.

DVB dominates the digital broadcasting environment with thousands of broadcast services around the world using DVB's open standards. There are hundreds of manufacturers offering DVB compliant equipment. To date there are over half a billion DVB receivers shipped worldwide. DVB standards are also widely used for other non-broadcasting applications such as data on the move and high-bandwidth internet over the air. Further information about DVB can be found at: www.dvb.org, www.mhp.org, www.dvbservices.com and www.dvbworld.org.

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