



For Immediate Release

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NEW CHAIR FOR DVB TECHNICAL MODULE

Nick Wells Steps Into Key Role Of Chairman Of Technical Module.

Amsterdam – 07 September 2012– DVB is pleased to announce the confirmation of Dr. Nick Wells as the new Chairman of the Technical Module (TM). The move follows the retirement of Prof. Dr.-Ing. Ulrich Reimers from DVB after 20 years at the helm of the TM. Dr. Wells will be supported in his role by Muriel Deschanel (Microsoft) as Vice-Chair.

Commenting on the announcement Nick Wells said "DVB's strength lies both in the business capabilities of its member companies as well as the technical and intellectual expertise of the individuals who contribute within DVB committees. Also, its strength is reinforced through its culture of building consensus when considering both the commercial and technical aspects of the work to be done.

"The time is right for DVB to carefully consider its priorities for the next two years, reviewing current activities and possible new work areas. Key areas for consideration are maximising efficiency and flexibility for use of terrestrial spectrum for broadcasting, supporting standards for companion screens and companion streams that accompany broadcast services, and supporting standards for IP delivery of TV. In addition, methods need to be developed that enable easy and appropriate accessibility to TV services for all members of society".

Dr. Nick Wells studied physics at Cambridge University and then obtained a Ph. D. from Sussex University for studies of radio wave propagation in conducting gases.

From 1977 he has worked at BBC Research and Development in a variety of fields including image compression and the use of image compression in production systems and digital terrestrial transmission systems. He has played a leading role in several large European collaborative projects. He chaired the Professional MPEG Forum which played a major role in the creation and promotion of MXF which is a key standardized file format for the exchange of programme material in the professional environment. He chaired the DVB-T2 technical working group which defined the DVB-T2 transmission format for digital terrestrial broadcasting. He previously served as Vice-Chair of the DVB Technical Module.

DVB-TM Vice-Chair Muriel Deschanel is a Senior Standards Program Manager in the Corporate Standards Group at Microsoft Corporation. She is responsible for working with standards organisations in Europe dealing with television over Internet Protocol, e.g., IPTV and Internet TV. She has been in this role for the last five years representing the Interactive Entertainment Business Division at Microsoft. She has been working on Digital TV for over 15 years and on IPTV since 2002 and is the chair of the DVB-TM Ad-Hoc Group on Internet Protocol Infrastructure (DVB TM-IPI). The

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DVB-TM-IPI working group is the technical committee within DVB developing specifications for the delivery of TV services over fixed and home IP networks. Prior to joining Microsoft, Muriel worked for Tandberg TV and NDS where she was involved in various stages of product development for Digital TV solutions ranging from design engineering to project management.

About DVB

Digital Video Broadcasting (DVB) is an industry-led consortium of over 230 broadcasters, manufacturers, network operators, software developers, regulatory bodies and others committed to designing global standards for the delivery of digital television and data services. DVB standards cover all aspects of digital television from transmission through interfacing, conditional access and interactivity for digital video, audio and data. The consortium came together in 1993 to create unity in the move towards global standardization, interoperability and future proofing.

DVB dominates the digital broadcasting environment with thousands of broadcast services around the world using DVB's open standards. There are hundreds of manufacturers offering DVB compliant equipment. To date there are over half a billion DVB receivers shipped worldwide. DVB standards are also widely used for other non-broadcasting applications such as data on the move and high-bandwidth internet over the air. Further information about DVB can be found at: www.dvb.org, www.mhp.org, www.dvbservices.com and www.dvbworld.org.

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