Contact: Harold Bergin   Tel: +44 (0)20 7799 3100
             WHD Public Relations   E-mail: harold@whdpr.com
             P.O. Box 3035,
             London SW1P 3BH
             United Kingdom

SINGAPORE AUTHORITIES RECOMMEND DVB OPEN STANDARDS FOR IPTV

Geneva – 23 September 2010 – DVB is pleased to announce that after careful consideration Singapore's Project NIMS has recommended DVB's IPTV standards for the country's future services.

Project NIMS (Next Generation Interactive Multimedia, Applications and Services), a joint initiative by the country's Infocomm Development Authority (IDA) and Media Development Authority (MDA), concluded that DVB's IPTV standards could be used for the fulfilment of its Common Featured Set-Top Box functional requirements. Both the IDA and MDA have accepted the NIMS Panel recommendation.

DVB achieved this recommendation because its IPTV standards support automatic connection to and configuration of a set-top box connected to an IP network for necessary Service Discovery and Selection, as well as providing Secure Content Protection and a middleware environment for the provision of a rich interactive service.

"This recommendation from Singapore's Project NIMS further establishes DVB's reputation for providing open standards that meet the demanding requirements of today's rapidly changing broadcasting industry", commented Peter Siebert, DVB's Executive Director.

About
Digital Video Broadcasting (DVB) is an industry-led consortium of over 250 broadcasters, manufacturers, network operators, software developers, regulatory bodies and others committed to designing global standards for the delivery of digital television and data services. DVB standards cover all aspects of digital television from transmission through interfacing, conditional access and interactivity for digital video, audio and data. The consortium came together in 1993 to create unity in the move towards global standardisation, interoperability and future proofing.

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DVB dominates the digital broadcasting environment with thousands of broadcast services around the world using DVB's open standards. There are hundreds of manufacturers offering DVB compliant equipment. To date there are over half a billion DVB receivers deployed worldwide. DVB standards are also widely used for other non-broadcasting applications such as data on the move and high-bandwidth Internet over the air. Further information about DVB can be found at: www.dvb.org, www.dvb-h.org, www.mhp.org and www.dvbworld.org.

Project NIMS – Next Generation Interactive Multimedia, Applications and Services –
is a joint initiative by IDA and MDA to develop a strategy to build up capabilities, infrastructure and the industry ecosystem in the area of interactive multimedia, applications and services. Project NIMS was launched to address the issue of delivering interactive video-based services (interactive multimedia, applications and services) by the industry, the community and the Singapore government. Further information on IDA, MDA, and NIMS can be found at www.ida.gov.sg, www.mda.gov.sg, www.ida.gov.sg/Infrastructure/20090807131841.aspx.

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